

A Child-Friendly Non-Drug Intervention for Hyperactive Children

Hyperactive children may have a sensory integration problem that makes it difficult for them to select and respond appropriately to the everyday stimuli or events in their environment. For example, if they have a “filtering” problem, they may not know whether it is more important to pay attention to the teacher’s voice or to the sounds of an airplane.

Helping Hyperactive Kids – A Sensory Integration Approach, is written for parents and teachers. It provides sensory integration techniques that can be used immediately to help hyperactive children develop more integrated behavior. As children begin to function in a more appropriate way with the help of this approach, their self-esteem improves, which helps in all areas of their life.

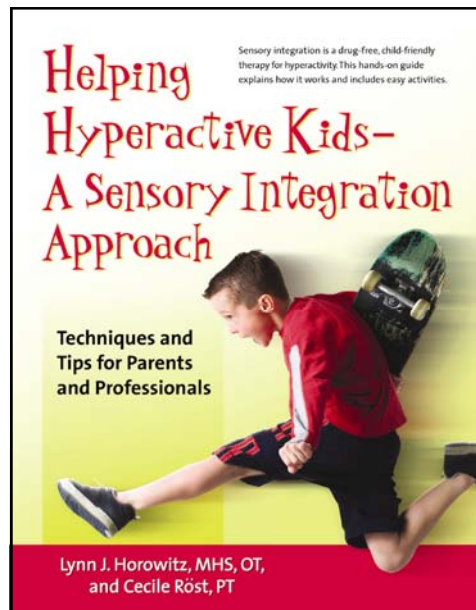
Clearly written and easy to read, the book can also serve as an introduction to sensory integration for health professionals. It contains helpful illustrations and case studies, and abstracts of research on hyperactivity and attention problems. Parents in particular will welcome this alternative therapy that can be used in conjunction with or instead of drug treatments to help their children.

CONTENTS

1. Why This Book?
2. The Hyperactive Child
3. What You Should Know about How The Brain Works
4. Understanding the Main Sensory Systems
5. SI Therapy
6. Tips for Dealing with Your Hyperactive Child
7. Scientific Insights
8. A Questionnaire for Parents

LYNN J. HOROWITZ, MHS, OT, IS AN OCCUPATIONAL THERAPIST WHO HAS PRACTICED PEDIATRIC SENSORY INTEGRATION FOR OVER 35 YEARS. FOR TWENTY YEARS SHE WAS THE DIRECTOR OF THE NETHERLANDS CENTER FOR SENSORY INEGRATION, A POSTGRADUATE SENSORY INTEGRATION COURSE FOR PHYSICAL, OCCUPATIONAL AND SPEECH THERAPISTS.

CECILE RÖST, PT, USES SENSORY INTEGRATION TO TREAT CHILDREN WITH HYPERACTIVITY AND SENSORY INTEGRATION PROBLEMS. SHE IS ALSO THE AUTHOR OF *RELIEVING PELVIC PAIN DURING AND AFTER PREGNANCY*, ALSO PUBLISHED BY HUNTER HOUSE. BOTH AUTHORS LIVE IN THE NETHERLANDS.



Helping Hyperactive Kids — A Sensory Integration Approach

Techniques and Tips for Parents and Professionals

Lynn J. Horowitz, MHS, OT,
and Cecile Röst, PT

PUBLICITY & PROMOTION

- ◆ Pre-publication review pitches to trade journals
- ◆ Review and excerpt pitches to book review, parenting and personal health editors at newspapers in the top 100 U.S. markets
- ◆ Review and excerpt pitches to parenting magazines, both national and regional

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